



San Dimas Chamber of Commerce

246 E. Bonita Avenue, P.O. Box 175, San Dimas CA 91773

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2012 ADVERTISING RATES

for the “*Pioneer*”, the Chamber’s official newsletter

<u>Ad Type</u>	<u>1 Month</u>	<u>3 Months</u> <i>Includes 10% Discount</i>	<u>6 Months</u> <i>Includes 15% Discount</i>	<u>12 Months</u> <i>Includes 20% Discount</i>
Business Card Size <i>(3 1/2 w X 2 h)</i>	\$40	\$36/ mo	\$34/mo	\$32/mo
1/4 Page Ad <i>(3 1/2 w X 4 1/4 h)</i>	\$70	\$63/mo	\$59.50/mo	\$56/mo
1/3 Page Ad <i>(7 1/2 w X 3 h)</i>	\$105	\$94.50/mo	\$89.25/mo	\$84/mo
1/2 Page Ad <i>(3 1/2 w X 9 1/2 h) or (7 1/2 w X 4 1/4 h)</i>	\$140	\$126/mo	\$119/mo	\$112/mo
Full Page Ad <i>(7 1/2 w X 10 h)</i>	\$300	\$270/mo	\$255/mo	\$240/mo
Flyer Insert <i>(8 1/2 w X 11 h)</i>	\$60	\$54/mo	\$51/mo	\$48/mo

Flyer Inserts

Please provide the Chamber with 450 copies. **Leaflets** and **booklets** are quoted on an individual basis. Please contact the Chamber office for special pricing. All inserts are subject to approval by the San Dimas Chamber of Commerce. Space is limited and reservations for the month requested must be approved in advance.

Artwork for Newsletter Advertising

There is a \$25.00 one time set up charge for all ads unless the artwork is provided by the client electronically (camera-ready artwork or on disc), in which case there is no charge. Please contact the Chamber office for formatting information.

Advertising Deadlines

The ad deadline is on the 15th of each month for the next month publication. If the 15th falls on a weekend, the Friday before the 15th would be the deadline. Space is limited and reservations for the month requested must be approved in advance.

Payments for Advertising and Flyer Inserts

Cash, Check, Visa, MasterCard, American Express & Discover are accepted forms of payment. Make checks payable to the San Dimas Chamber of Commerce. Payment is required in advance unless a payment option has been agreed upon and authorized per an advertising agreement.