

## ADVOCACY, EDUCATION AND RESOURCES

As the driving force for the business community, the San Dimas Chamber of Commerce works diligently to collectively represent the business community with legislative issues, training, and educational needs. The Chamber also partners with different agencies to ensure members have the resources they need to run their businesses and organizations efficiently, effectively and successfully.

Here is a sample of just some of the work we do on behalf of the business community:

### Legislative Advocacy And Events

Taking positions on issues that matter most to our members is an important part of what the San Dimas Chamber does for members. We stay connected on important matters through our memberships in the California Chamber of Commerce, the US Chamber of Commerce, the San Gabriel Valley Legislative Coalition of Chamber and the San Gabriel Valley Economic Partnership. We also work closely with our elected officials and their representatives. In addition, we host several legislative events each year including the State of the City, Legislative Forums, Meet the Candidates, and more.

### Business Workshops, Focus Groups and Forums

Discussing important topics that can help businesses and organizations be successful is a top priority for the San Dimas Chamber. Throughout the year the Chamber offers members an opportunity to learn from each other and to hear from the experts. Workshops regularly include programs on Microsoft, Google, Facebook, Online Training, Import/Export, Business Taxes, Marketing and more. Focus groups include specific topics for real estate and development, non-profits, small business, and young professionals. Forums cover programs such as Business Emergency Outreach, Preparedness and Business Safety Concerns.

### Education And Workforce Development

The San Dimas Chamber believes strongly in being a part of the education process. In addition to offering training and education resources to our members, we also partner with our local school district and colleges to offer a free Business Skills Inter Program. We also host an annual Teacher of the Year event, participate in several workforce development summits and seminars, we promote the high school and college career days, and we are planning on hosting a principal for a day event.

### Tools For Business Success - Online Business Resources

Investing in our members is what the San Dimas Chamber is all about. Through our Tools For Business Success link on the San Dimas Chamber's website businesses and organizations can find free, easy to use, step-by-step guides to help create a Business Plan, Marketing Plan, Disaster Planning, Buying Local, Selling Resources, How To Go Green, and everything else important to running a business. It's the information a business needs to get started and to grow in one convenient location. In addition, the San Dimas Chamber staff is always available to meet one-on-one to help members.

### Chamber Partnerships Benefit Business

The San Dimas Chamber partners with many different organizations to ensure members have the resources they need to grow their business. Here's our most current partners:

- ◆ Office Depot National Chamber Discount Program
- ◆ Constant Contact Email Marketing Partner
- ◆ Premier Online Training Partner
- ◆ Microsoft Chamber Partner
- ◆ Facebook Chamber Partner
- ◆ Google Chamber Partner
- ◆ ADP Payroll and HR Partner
- ◆ Small Business Development Center (SBDC)
- ◆ SCORE

