

MARKETING YOUR BUSINESS IS OUR BUSINESS

The Chamber is excited to offer members more ways to promote their business, events, specials and more. This is especially beneficial to members who don't have time to participate or attend events.

Here is a sample of marketing opportunities that come with membership:

Chamber Website through Chamber Master and Your Member Login – Free marketing

- ◆ **Online Directory** – Enhance your listing with logo and tag line and make your listing stand out
- ◆ **Member Webpages** – Enhance your page with your business or organization information, event information, photos, videos, and you can even link to your own website
- ◆ **Hot Deals** – Great way to promote events, daily specials and more online
- ◆ **Member Deals** – Another great way to promote your business and services
- ◆ **News Releases** – Share your latest business/organization news online through the Chamber
- ◆ **Community Calendar** – Perfect location to add events for everyone to see

Member Spotlights – Free marketing

Submit a Member Spotlight form so we can promote your business in the Chamber's Pioneer newsletter and also to San Dimas residents through the San Dimas Community News.

Member Referrals – Free marketing

The Chamber receives roughly 3,000 requests annually for information on tourism, restaurants, lodgings, things to do, and much more. Only Chamber members are referred.

Chamber Office Literature and Card Display – Free marketing

Display your business cards and literature at the Chamber Office and increase your visibility to other members, tourists, and residents who frequently stop in for information.

Chamber Member Mailing Labels

Members can order a set of member mailing labels for a minimal fee if they wish to do their own mailing.

Chamber Website Ads

Advertise on the Chamber's website for increased online visibility. This is the perfect way to reach out for new business and you can link to your website.

Chamber Emails

Reach your audience electronically by including an ad in one of the Chamber's electronic emails or monthly electronic Calendar. This is a great way to link to your own website and promote sales and special events.

Chamber Pioneer

Members are supportive of other members so reach out each month in the Chamber's Pioneer Newsletter.



Attend Chamber Events

For those that want to be more involved

Breakfasts, Luncheons, Mixers, and Coffee Hours are a great way to share information with others and invite them to get to know you and your business. Word of mouth at events through networking can go a long way. Provide flyers and business cards too. Gain additional exposure by providing a raffle prize for the Business Card Drawing at each of the events. Annual events such as Western Days, Birthday BBQ and Toast of the Town give you additional ways to market to other members and to the local community.

San Dimas Chamber of Commerce

246 E. Bonita Ave./P.O. Box 175 • San Dimas, CA 91773 • 909-592-3818 • www.SanDimasChamber.com