

# The PIONEER



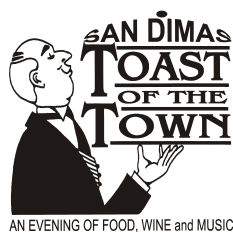
Official Newsletter of the San Dimas Chamber of Commerce

The Mission of the San Dimas Chamber of Commerce is to foster and promote growth of the business and professional community while enhancing the quality of life in San Dimas.

February 2012

## Toast of the Town — February 16

Promoting the Community  
Providing Networking Opportunities



AN EVENING OF FOOD, WINE and MUSIC

Get your tickets for the Seventh Annual Toast of San Dimas on February 16, 2012 at the Stanley Plummer Community Building at 245

East Bonita Avenue in San Dimas from 5:30pm to 8:30pm sponsored by San Dimas Community Hospital, the Southern California Gas Company and Hometown Rentals. You'll experience the finest cuisine from local restaurants and delight in the tastes of award winning wines from Los Angeles International Wine & Spirits Competition at the L.A. County Fair all while enjoying the live musical entertainment. You will have the opportunity to win prizes and mingle with your friends.

Reservations are open to everyone over the age of 21 and tickets are only \$25.00 per person before February 6th and \$30 after that. Call 909-592-3818 or stop by the chamber office for your tickets today. This event is the perfect chance to network with over 300 people.

## Pot of Gold - Now \$375



Leo Glasbrenner from REMAC Transmissions was not present at the January Mixer, which means the Pot of Gold will be \$375 at the Toast of the Town event.

Remember, you must be a Chamber Member and be present to win.

## Chamber Launches “What’s In It For You” Benefits, Plaque & More

It's going to be an exciting year for members of the San Dimas Chamber of Commerce. The first of several exciting new benefits is the Free Membership Marketing Software - Members can now update their membership profile, enhance their website presence, post hot deals, offer member to member deals, list job postings, and add to the community calendar on the chamber's website. The second is a newly redesigned Membership Plaque for all members, which should be displayed prominently in your business for customers to see. This shows that you are a vital member of the community, you contribute to the economic health of the area and you support business. Several new events were created including a business conference get-a-way cruise to Alaska and Lunch & Learn business networking luncheons to give members and others the opportunity to build relationships.



Newly Designed Membership  
Plaque For All Members

The Chamber is continuing to provide testimonial opportunities to give members additional exposure. Members also have the exclusive opportunity to advertise inexpensively in the Chamber's Pioneer Newsletter, on the Chamber website, in Chamber emails, and in the New Resident Packets.

Helping business is our business!

Don't miss out on your benefits. Call us today at 909-592-3818 and see what we can offer you.



Open house attendees learned about Chamber services and events available to members.

Harry Wei, Swan Day Spa - Annette Ousterhout, Jan's Towing - Micky Rehm, Micky's Jewelry - Vivian Yorba, Costco - Joe Fransen, Awards by Champion and Bret Juliano, Dust Bunny Mafia were just some of the members on hand at Chamber Open House.

## February 2nd Chamber Breakfast to Focus on Education

*Representing the Interests of Business with Government and Providing Networking Opportunities*



Dr. Gary Rapkin, Superintendent of the Bonita Unified School District, will bring us up to date on the issues and successes the District has experienced this year and their challenges for the future. This is a good opportunity to learn how one of our major quality of life institutions is moving forward to benefit our children and community. In addition, we will introduce the invited local university and college presidents.

The breakfast will be held on February 2, 2012 from 7:30am-9:30am at the San Dimas Canyon Clubhouse, located at 2100 Terrebonne Ave., in San Dimas. The cost is \$15 per person. To ensure adequate seating and food arrangements please call 909-592-3818 to RSVP.

## Chamber To Participate in Ribbon Cutting Ceremony at McKinley

McKinley Children's Center (McKinley) will be hosting a Ribbon Cutting and Dedication Ceremony on Thursday, February 9, 2012 at 10:00 a.m. to celebrate the completion of the Center's solar energy project. The ceremony will be held on McKinley's campus located at 762 West Cypress St. in San Dimas. The San Dimas Chamber invites everyone to stop by and see how McKinley is taking steps to save money, reduce the demand on utilities and be environmentally friendly.

## Chamber Golf Classic - May 7 at Via Verde Country Club

*Promoting the Community  
Providing Networking Opportunities*

Get your clubs cleaned and your golf shoes shined! The Chamber is excited to announce its Annual Chamber Golf Classic will be on Monday, May 7 at the beautiful Via Verde Country Club.

This is a great way to network with fellow business people, members of the community, entertain clients, reward employees and have fun along the way. The cost is only \$100 per golfer and opportunities to promote and market your business through sponsorships are also available.

The Chamber, a non-profit organization, coordinates this event to help pay for community development programs that serve the community and the businesses. Call us Chamber at 909-592-3818 or stop by the office at 246 E. Bonita Ave. today. Your support and sponsorships make a difference.

Check out the San Dimas Chamber website at [www.sandimaschamber.com](http://www.sandimaschamber.com) for all the latest news.

## Chamber Plans Business Conference Get-a-Way -

### “Cruise to Alaska”

*For everyone interested in getting away and getting better acquainted — Who says you can't have it all!*



When was the last time you took time off from work and still were able to promote your business while you're away? When was the last time you went to a conference and met with people from your own community who you could actually do business with verses people you will never see again from out of town? When was the last time you stepped back from your business and reevaluated it? And last but not least, when is the last time you talked to other business people to get ideas and suggestions to help you grow your business?

You are probably asking yourself who has time. That's the point. Taking time away every once in a while is the best thing you could do for your business. Not only that, it's great for everyone's peace of mind when you take some time for yourself. Ask your employees. They would probably love it if you took some time off and came back rejuvenated.

The San Dimas Chamber of Commerce understands the importance of this and has scheduled a special, first time ever, BUSINESS CONFERENCE GET-A-WAY just for you. Come sail away on a magnificent cruise to Alaska in August 2012. Don't say you are too busy or that it's a bad time of year for you! If your business is holiday driven it falls well before you will get busy. For those with spring and summer busy seasons it falls just when you really need a break. And for those that say you are busy all year, well think of it this way, you need to pick a time for a break sometime why not make it this time.

For more information about the Business Conference Get-a-Way Cruise call us at 909-592-3818 or visit [www.sandimaschamber.com](http://www.sandimaschamber.com). It's open to anyone interested in joining us for fun in the Alaska sun.



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Carolyn Toledo  
Store Manager  
[carolyn.beautifulquiltfabric@gmail.com](mailto:carolyn.beautifulquiltfabric@gmail.com)

## Notes from the City Manager

Blaine Michaelis



As I mentioned in last month's information, we were anticipating the announcement of a State Supreme Court decision regarding Redevelopment in California. The Court decided that the State had the authority to eliminate Redevelopment Agencies because those Agencies were originally established by the State. On the other hand, the Court concluded that the State's plan to allow Redevelopment to continue if Agencies made payments to the State (\$1.7 billion now and \$400 million each year thereafter) was deemed to not be constitutional and therefore Redevelopment Agencies are eliminated by the actions of the Legislature and Governor effective February 1, 2012. There are provisions in the elimination legislation to wind down the activities of the 400 plus Agencies state-wide through a process of paying outstanding debt and costs and liquidating any assets owned by Redevelopment Agencies. This is not a simple process and there are many unanswered questions about just how this will be accomplished while respecting the need to completely meet all financial obligations of the Agency. It is a complicated process with unintended consequences that will just need to be worked through over time. At this point, there does not appear to be any desire from State leaders to revisit the strategy and decision to eliminate Redevelopment – the only active economic development and job generation program in operation in all of California. Please feel free to contact me at city hall if you have any questions.

The city has a new service – the ability to watch the city's public access television Channel 3 on the internet at [www.laverne.edu/kwst](http://www.laverne.edu/kwst). In addition, other programming – including previous city council meetings and community activities broadcasts – are available 'on-demand' to view at your convenience. We hope this new service will be of interest and help to you.

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## Chairman's Message

Mitchell Crawford



In late December the California Supreme Court voted unanimously that the California State Legislature and the Governor had the power to dissolve Redevelopment Agencies because they were the ones that created the agencies. What they create, they can take away.

San Dimas used redevelopment to create the Target shopping center and the Costco shopping center. These were areas of land that were blighted and contained contaminants from some of the businesses operating there before the redevelopment. And, San Dimas used redevelopment to refurbish the Walker House downtown.

Now, the cities and counties in California have until February 1, 2012 to close-down the Redevelopment Agencies and determine how to manage the assets and staff without the agencies.

The San Dimas Chamber contacted our local California Legislators and the Governor supporting two bills that would extend the deadline from February 1 to April 15, 2012. However, as I write this, it appears that the Governor may not sign the bills if they cross his desk.

Emergency care when you need it...  
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The San Dimas Community Hospital Emergency Room boasts some of the quickest turn-around and wait times on average in the region. We're open 24/7, with board-certified physicians on duty around the clock, along with a team of highly trained specialists to ensure your care.

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## Welcome!!! To Our Newest Members

Please help us welcome newest Chamber Members:

**Miss A Tax Services** (*Tax Services*)  
113 Via Verde Drive, San Dimas, CA 91773  
(909) 599-0126

**Beautiful Quilt Fabric** (*Fabric Store*)  
237 W. Bonita Ave. Ste. B, San Dimas, CA 91773  
(909) 592-9571

Take a moment to send a note with your business card and introduce yourself to a new member today. Make plans to say hello at a Chamber Breakfast or Mixer.

## Chamber Member Spotlights

### Massage Envy - (New Member)

Relieve your mental stress and muscle strain at Massage Envy Spa, 1369 Foothill Blvd., in La Verne.

"We offer professional, customized and affordable massages and facials," said Jennifer Blaz, owner. "All services are customized to our guests needs." Check out Massage Envy's Wellness program. You pay \$59 a month for a one-hour massage and receive an unlimited number of additional massages for \$39. Massage Envy is open weekdays from 8 a.m. to 10 p.m. and weekends from 8 a.m. to 9 p.m. for the convenience of its customers. The business has been open for three years and has 45 employees.

Blaz joined the San Dimas Chamber of Commerce to spread the word about her business. Contact her and or anyone of her great staff members at 909-596-3689.

### United California Discount Corporation dba UC Factors

Owners: Dave Clark                      Telephone: 909-394-5400  
Address: 1172 Nicole Court, Glendora, CA 91740  
Employees: 19                              Start Year: 1976

UC Factors provides improved cash flow to small and medium size businesses by converting their commercial accounts receivable to cash. This type of financing is called factoring. Our clients range in volume from \$10,000.00 per month in factoring up to \$1,000,000.00 per month.

*How do you make the most of your San Dimas Chamber Membership:* By attending Chamber events and developing relationships with other members. we have hosted an after hours mixer which gave us an opportunity to promote referrals. We have used the directory to promote our business and increased local exposure.

*What would you say to encourage others to join the San Dimas Chamber:* The Chamber helps to promote a positive and prosperous environment for local businesses. The Chamber is the voice of business and a direct connection to the City. They also help facilitate networking opportunities.

## State of the City Offered Insight to Government

Over 110 attend the San Dimas State of the City Breakfast to hear special guest speakers Mayor Morris and Supervisor Antonovich, which was sponsored by Southern California Gas Company and San Dimas Community Hospital. Guests heard first hand how well the City of San Dimas is doing, the great working relationship the city has with the county, and how the redevelopment agency arm of the city helped create projects like the Target and Costco centers and how the loss of the redevelopment agency could impact future city projects.



*Photo (L to R)  
Mitchell Crawford,  
Mayor Curt Morris,  
Bob Cruz,  
Supervisor Michael  
Antonovich, and  
Gregory Brentano.*

## Chamber Offering Incentive to Refer a New Member

*Share the Benefits of Chamber Membership*

Members who "Refer A New Member" will receive a \$10 gift card as a thank you for promoting the San Dimas Chamber of Commerce — Plus, be entered to win up to \$100. More members gives everyone the opportunity to gain more business exposure and more opportunities to grow business.



\*Some restrictions apply. Refer a new member and when they join before February 29, 2012 you will receive a \$10 gift card and be entered into a drawing to win \$50.00. The more you refer – the more opportunities you have to be win! Refer 5 or more, who join, and if you win the drawing we'll double the \$50 and make it \$100! Share the benefits of membership and everyone succeeds.

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