

The PIONEER



Official Newsletter of the San Dimas Chamber of Commerce

The Mission of the San Dimas Chamber of Commerce is to foster and promote growth of the business and professional community while enhancing the quality of life in San Dimas.

January 2012

“State of the City” Breakfast—January 5th

*Representing the Interests of Business with
Government and Providing Networking Opportunities*

The Honorable Curt Morris, Mayor of the City of San Dimas, will look back at the City’s accomplishments over the past year and provide a look at long-range future developments. County Supervisor Michael Antonovich will also be on hand offering insights on what is happening at the County level.



The breakfast will be held on January 5, 2012 from 7:30am-9:30am at the San Dimas Canyon Clubhouse, located at 2100 Terrebonne Ave., in San Dimas. The cost is \$15 per person. Event sponsors include The Gas Company and San Dimas Community Hospital. Reservations are needed to ensure adequate seating and food arrangements. Please call 909-592-3818 to make your reservations.

February 2nd Breakfast to Focus on Education

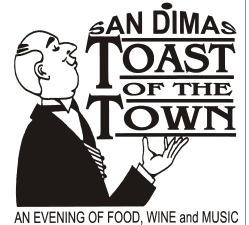
Providing Networking Opportunities

Dr. Gary Rapkin, Superintendent of the Bonita Unified School District, will bring us up to date on the issues and successes the District has experienced this year and their challenges for the future at the February 2, 2012 Chamber Networking Breakfast. This is a good opportunity to learn how one of our major quality of life institutions is moving forward to benefit our children and community. In addition, we hope to introduce the invited local university and college representatives.

Toast of the Town — February 16

An evening of Food, Wine and Music

*Promoting the Community
Providing Networking Opportunities*



Make your reservations now for the Seventh Annual Toast of San Dimas on February 16, 2012. This elegant cocktail party is THE social event of the season. You’ll experience the finest cuisine from local restaurants and delight in the tastes of award winning wines all while enjoying the live musical entertainment. You will have the opportunity to win prizes, participate in a cash drawing and mingle with your friends and neighbors.

This great event will held at the Stanley Plummer Community Building at 245 East Bonita Avenue in San Dimas from 5:30pm to 8:30pm. Reservations are open to everyone over the age of 21 and early bird pricing is only \$25.00 per person. For reservations and additional information, please contact the San Dimas Chamber of Commerce at 909-592-3818 or stop by the office at 246 E. Bonita Ave., San Dimas. Don’t delay - Tickets are limited.

The San Dimas Chamber hosts this outstanding community event as a way to promote local restaurants and businesses and provide networking opportunities. To find out how you can promote your restaurant or business contact us at 909-592-3818 or visit the San Dimas Chamber’s website at www.sandimaschamber.com.

San Dimas Chamber “Open House & Launch Party” January 26 - 5:30pm to 7pm - Stanley Plummer Bldg.

Bring in the new year and learn first hand about all of the new benefits and services being launched in 2012. Chamber Ambassadors and Board Member will be on hand to distribute newly designed membership plaques to all members. There will be lots of prize drawings and special chamber marketing discounts available. Plus, the Chamber will be launching their newest member benefit – *Chamber Master*: A new member program that empowers members and gives opportunities to enrich your membership.

The business climate has changed and so has your Chamber. We have grown over the past year to meet the needs of our members. Regardless of your participation level the San Dimas Chamber is always working for you. We strive to create a strong local economy by helping businesses be strong, provide networking opportunities so you can meet others and to provide marketing tools and business tools for success.

Invite a guest to the Open House - Plus - “Refer a New Member” and when they join in January you receive a gift as a thank you for promoting the San Dimas Chamber and sharing the benefits of membership.

Free Labor Law Update Workshop January 25

Find out about the latest changes in employment related laws impacting business owners in California during this complimentary presentation sponsored by the San Gabriel Valley Coalition of Chambers, which the San Dimas Chamber of Commerce is a member. The workshop is scheduled for January 25, 2012 from 10:00am to 11:30am and will be held at Hillcrest, which is located at 2705 Mountain View Drive in La Verne. If you have any questions please call us at 909-592-3818. Register online at <http://laborlawupdate2012.eventbrite.com>.

San Dimas Chamber introduces “Chamber News Briefs”

Recently, the San Dimas Chamber launched the first Chamber News Briefs. This new monthly electronic newsletter helps us in our efforts to be effectively and in a timelier manner communicate pertinent information to you. The latest edition offered information on new employment laws affecting businesses in 2012, the new mileage rates for 2012 and much more. Members will continue to receive The Pioneer newsletter also, which features event announcements and recaps, member spotlights, new member listings, city information, and offers members the opportunity to advertise and provide inserts to promote their business, services or events.

This is just one more benefit of membership. If you have not been receiving your electronic Chamber News Briefs or other email communications from the Chamber be sure to give us a call at 909-592-3818 to ensure we have your correct email information.



Chase Welcomed to the San Dimas Chamber With Ribbon Cutting

The San Dimas Chamber of Commerce was honored to host a ribbon cutting at Chase's newest location at 1001 W. Arrow Hwy in the former Blockbuster building.



Ribbon cuttings are a great chamber member benefit and available to new business members and existing members who have relocated or remodeled.

Chase Bank to Host January After Hours Mixer

Member Mixers Offer Networking Opportunities

Chase Bank will host the next San Dimas Chamber next mixer on Thursday, January 19th at their newest branch, located at 1001 W Arrow Hwy in San Dimas. Come by and check out the new Chase bank in your neighborhood and ask about the Grand Opening Special, when opening a Business Checking account you receive \$200.00.

The Third Thursday's mixer starts at 5:30p.m. and offers door prizes, Cash/Cash Drawing and our traditional Pot O' Gold, which is now up to \$350. Best of all, members get a great chance to network and meet new people. There is no charge for our mixers. Beverages will be available for purchase at the no host bar. Prospective members are always welcome and encouraged to stop by to see what being a chamber member is all about.

Pot of Gold - Now \$350



LIFE Pacific College was not at the December Mixer - That means the Pot of Gold will be \$350 at the January Mixer. Remember, you must be a Chamber Member and be present at the mixer to win.

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Notes from the City Manager

Blaine Michaelis



Happy Year – welcome 2012!! There is often a sense of optimism and excitement with each New Year. Overall there are indications of economic progress – albeit deliberate and measured. In 2012 we anticipate some movement and completion of projects that had their initial phases completed in 2011. Bonita Canyon Gateway on the

corner of San Dimas Canyon Road and Bonita and the Grove Station project on San Dimas Avenue are lining up their details to hopefully be underway within the first quarter of 2012. Bonita Canyon Gateway anticipates the completion of 156 apartment units on the balance of the property. Grove Station anticipates the completion of 75 or so condominiums for owner occupancy. These projects have been working through important issues for some time and 2012 could represent their breakthrough opportunity.

The Lone Hill area north of Arrow is experiencing some development activity with the construction of 18 homes on the top of Lone Hill. There are 2 restaurants under construction on the Costco site. Olive Garden and Panda Express could have their buildings completed late Spring early Summer in 2012.

A decision in the court case regarding the State's actions to eliminate Redevelopment Agencies in California is anticipated early January 2012. While some conclude that Redevelopment has been a program with mixed results; in San Dimas the tools of Redevelopment have been an effective partner in helping to overcome underutilized and undesirable properties – turning those sites into productive uses that increase the economic base of the city. We remain hopeful that Redevelopment will be able to continue

As I mentioned last year at this time – the seeds have been sewn for a productive and successful future. We look forward to a great 2012. Please feel free to contact us with any questions 909-394-6200 or visit us at www.cityofsandimas.com.

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Chairman's Message

Mitchell Crawford



Happy New Year and a better economy in 2012

At the December San Dimas City Council meeting your Chamber shared an opinion about the suitability of non-retail businesses in the downtown Creative Growth Zone. We reported to the Council "The San Dimas Chamber of Commerce is excited and pleased to see businesses interested in opening here in San Dimas. We understand the uniqueness of the Creative Growth Zone and appreciate the reason it was created. The Chamber asks that consideration be extended on a case-by-case basis to business locations like this one that may not be conducive to a full retail type of business." Our position was heard by an empathetic Council who approved the applicant's request for a variance.

2011 has been a tough year economically. The economy made some progress forward, and backward. The USA economy has been moving very slowly in the right direction, but held back by some external factors, including the European debt crisis. Let's hope that 2012 brings more economic progress for all of us.

On behalf of your Chamber, we wish you a happy and prosperous New Year.

2012 Employer Posters Are Required - Order Today!

California law requires employers to post 17 state and federal notices that explain workers' rights to employees. **Each year there are changes and additions to the required postings, which means every employer must display an updated poster in an area that is accessible to all employees.** In 2012, most private-sector employers must also post a new notice issued by the NLRB entitled, "Employee Rights Under the National Labor Relations Act."

The San Dimas Chamber of Commerce is committed to representing the interests of business with government. We offer compliance items and business tools that can help you be in compliance and prevent any unforeseen penalties and or fines that a business might experience if you do not have your required posters displayed.

Place your order by calling us at 909-592-3818 or you can e-mail us at info@sandimaschamber.com. Payment in full is required at the time of your order.



Member Spotlights

Hannan Chiropractic - (New Member)

Hannan Chiropractic Center in Glendora has been in business for 18 years. Dr. Forrest Hannan D.C. is committed to better health and wellness for each of his patients. He specializes in the Pettibon Technique, which actually works to correct the cause of the problem rather than just covering up the symptom. Each person is treated like an individual and receives a specific treatment plan to not only help with their symptoms but to remove the underlying causes. Hannan Chiropractic is located at 2028 E. Route 66 in Suite 202, in the middle of beautiful Glendora, California. Please call 626-389-0388 and see how they can help.

Sunnyside Senior Apartment Homes

Owners: Strata Equity Group

Address: 251 S. Walnut Ave., San Dimas, CA 91773

Telephone: 909-599-2121

Employees: 4 Start Year: 1983

Sunnyside is one of the most desirable apartment communities for seniors in the San Dimas area providing creatively designed 1 and 2 bedroom floor plans, numerous on-site amenities and mature landscaping on expansive garden style grounds. Our location in the heart of the frontier village/ Downtown can't be beat. Contact our friendly on-site staff for a tour today. Ask about our chamber member referral program.

How do you make the most of your San Dimas Chamber Membership: Networking opportunities and referral bonus programs to Chamber members

What would you say to encourage others to join the San Dimas Chamber: It's a great way to network and get more involved with the community!

Want your business spotlighted?

Ask for a spotlight form today! Call us at 909-592-3818.

This is just one more benefit of chamber membership.



Holiday Extravaganza Brought Joy and Fun to Start the Season

We sincerely thank Margie Green & Denis Bertone and the committee for organizing the Christmas Tree Lighting for the 2nd Annual Holiday Extravaganza on December 3rd. We thank Ed Wolfe and his San Dimas Brass for the festive music, Joe Fransen/Sound 2000 for the recorded music, San Dimas Rodeo for assisting with the event and the Soroptimist Club of San Dimas/LaVerne for providing the cookies and hot chocolate. We thank the Historic Downtown Merchants for entertaining our children and the prizes provided for the Holiday Treasure Hunt. Thank you to the City of San Dimas for the lovely holiday lights and transporting Santa and Mrs. Claus to the site as well as the San Dimas Sheriff's Station for their escort. It was exciting to have Santa, Little Miss San Dimas, Carlie Pastran, and our Mayor, Curt Morris light the tree. The winners of the Downtown Window decorating contest were Quality Instant Printing & The Curtis Co.



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