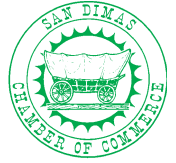


The PIONEER



Official Newsletter of the San Dimas Chamber of Commerce

The Mission of the San Dimas Chamber of Commerce is to foster and promote growth of the business and professional community while enhancing the quality of life in San Dimas.

June 2011

Last Chance to Sign Up for Chamber Golf Tournament Set for June 6

**Providing Networking Opportunities
Creating a Strong Local Community**

This year's Annual Benefit Golf Tournament will be held at the beautiful San Dimas Canyon Golf Course in San Dimas at 1:00pm, with check-in and lunch starting at 11:00am. The cost is \$100 per golfer. Tournament registration includes 4-Person Scramble Play, 18 Holes of Golf and Cart, Goodie Bag at Check In, Boxed Lunch

Putting Contest, Longest Drive, Closest to the Pin, Straightest Drive, Awards Dinner and Much More!

This year's tournament is sponsored by Title Sponsor - Schaefer Ambulance Service, Inc., Greens Fee Sponsors - Citrus Valley Health Partners and Gilead Sciences, Lunch Sponsor - San Dimas Community Hospital and Contest Sponsor - Golden State Water Company.

(continued on back page)

Chamber Member Breakfast – June 2

**Providing Networking Opportunities
Creating a Strong Local Community**

Southern California Gas will be June's breakfast speaker offering members information on programs and service the Gas Company provides to help businesses and individuals.

Members are encouraged to take advantage of the networking opportunity and the self-introduction time as part of the program. In addition, members can promote their business by providing a gift for the business card drawing. This is a great way help others get to know about you and your business.

The breakfast will be held on Thursday, June 2, 2011 from 7:30am-9:00am at the San Dimas Canyon Clubhouse located at 2100 Terrebonne Ave., San Dimas. The cost of the breakfast is \$15 per person. Reservations are needed to ensure adequate seating and food arrangements. Those wishing to attend the breakfast are asked to RSVP by calling the San Dimas Chamber at 909-592-3818.

San Dimas Canyon Clubhouse to Host June After Hours Business Mixer

Member Mixers Offer Business Networking Opportunities

San Dimas Canyon Clubhouse will host our next mixer on Thursday, June 16th at 2100 Terrebonne Ave. San Dimas. The clubhouse is located right in the middle of a lush green golf course with mountain views. Whether you are planning a wedding, business meeting or family celebration you and your guests will enjoy delicious cuisine & personalized service in a relaxing atmosphere.

The Thursday mixer starts at 5:30p.m. and offers door prizes, Cash/Cash Drawing and our traditional Pot O' Gold, which is now up to \$550. There is no charge for our mixers. Beverages will be available for purchase at the no host bar. Prospective members are always welcome and encouraged to come by.

WELCOME!!! . . . to Our Newest Members

The following members have recently joined our Chamber. We would like to say welcome and thank you for the opportunity to serve you.

Gateway Montessori & Preschool
(Pre-School & Child Care)
516 E. Bonita Ave.
San Dimas, CA 91773
909-592-7700

Advantage Bright
(Teeth Whitening)
100 W. Foothill Blvd. #10
San Dimas, CA 91773
909-447-9777



POT 'O GOLD UPDATE

Michael Costuma from Magazine of Values, was not at the Toast of the Town May mixer on May 19th held at the NEWLY RENOVATED Stanley Plummer Building and did not win the \$525 Pot O' Gold. That means the Pot O' Gold will be \$550 at the June 16th mixer held at the San Dimas Canyon Clubhouse, 2100 Terrebonne Avenue San Dimas, CA 91773. You must be a Chamber Member and be present at the mixer to win. Pot O' Gold is awarded only to the name pulled (other representatives from that company are not eligible.)

~ Chamber News ~

Ready to Get Involved?

The San Dimas Chamber is excited to be coordinating two community events that showcase San Dimas and the fabulous family friendly community that everyone has come to know and love.

The first event is the City of San Dimas Birthday BBQ that will be held on Saturday, August 6. Plans are already underway for this year's event, which includes everything from the BBQ to children's events, music and most of all the Birthday cake. The second one is Western Days, which will be held October 1st & 2nd. A committee is now being formed to plan the many different elements of this event from the craft fair, vendors, food, entertainment, and parade.

These two special events not only help promote San Dimas they also help bring everyone from friends to neighbors to non-profit organizations and businesses together through volunteering. If you are interested in getting involved and would like to assist in the planning of these events, please call the San Dimas Chamber of Commerce at 909-592-3818.

Chamber Planning Session Set

Do you have ideas for events, services or programs that you would like to see the San Dimas Chamber consider? If so, we would like to hear from you. The Board of Directors will soon be meeting to plan for the upcoming year and we want to ensure we hear from you as part of the planning process.

As your business and community resource center, the San Dimas Chamber is committed to five key core values that ensure we are meeting the needs of our members and the community. Those core values include creating a strong local economy, providing networking opportunities, promoting the community, representing the interests of business with
(continued on back page)

LeRoy Haynes Multi-Chamber Mixer

On June 15, 2011, LeRoy Haynes will be hosting a Multi-Chamber Networking Mixer from 5:00pm to 7:30pm. Enjoy the sounds of the jazz ensemble and take pleasure in the wonderful hors d'oeuvres and tropical iced teas and wine taste as you ease into summer. You'll have an opportunity to meet chamber members from Claremont, Glendora, Irwindale, La Verne, Pomona, Upland in addition to other San Dimas Chamber Members. If you haven't had a chance to meet your neighbors this is a great way to break the ice and see who's next door. Bring plenty of business cards to pass out.

LeRoy Haynes is located at 233 W. Baseline Road in La Verne. Hope to see you all there.

Chamber Member Tip of the Month

When you receive the Chamber's membership newsletter, turn to the "New Members" section. Mail each one a personal note congratulating the business for joining the Chamber. Meanwhile, include one of your business cards or promotional brochures. This is a great way to introduce your products and services... before they spend money with one of your competitors!

When making an office call on a new client, look for signs of personal interests — a picture of a boat, travel photos, painting and photos of family. Even the way the office is furnished can give you ideas for conversation icebreakers. People like to talk about things that interest them.

Also, mornings are much easier to arrange than afternoon meetings. They're also a good way to start the day as minds are fresh and life is a little calmer.

If business is slowing down and boredom sets in, remember setting goals could put the excitement back in the day. As a professional, you know the importance of setting goals. Going back to basics could make all the difference in the world.

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~ Chamber News ~

A Communication from The Chair

Thoughts and Thank You from the Chairman of the Board



Dear Chamber Members:

This year has gone by so fast. It seems like yesterday that we started the "Search Committee" to replace Ted and Sandra and I chaired my first Chamber board meeting.

Thank you all for the opportunity to be your Chairman. This has been an eventful year. All of our special events have been wonderful from the 50th Birthday BBQ in August to the Teachers of the Year 2011 in May. Our community and Chamber has had such a great time coming together and enjoying life and business in San Dimas.

I want to thank this year's dedicated Board of Directors who have served with me. They pulled together and became involved in the changes within the Chamber. I also want to thank our fabulous group of volunteers who make all of the Chamber's activities the successes they are.

A special thank you goes to our City Council and City Staff for the outstanding support and cooperation we have had over the years. Working together is so important and we all do it very well.

Congratulations to our incoming Chairman of the Board, Mitchell Crawford. Mitchell (2003 Citizen of the Year) and his wife Suzy have been in the community over 30 years and have given so much of their lives and energy to San Dimas. The Chamber is lucky to have Mitchell take on this important task. I have no doubt this coming year is going to be better than ever.

Finally, thank you to Karen for her wisdom and willingness to jump right in and get a grip on the workings of our special Chamber. Thank you to Catalina for her enthusiasm, boundless energy and smile. Not only have they made my job as chairman a delight, they serve you, the members, in a most comprehensive way. We are all fortunate to have them working for our betterment.

Thank you again for all your support,
Margie Green / Rock-Kats by Margie
Chairman of the Board 2010-2011

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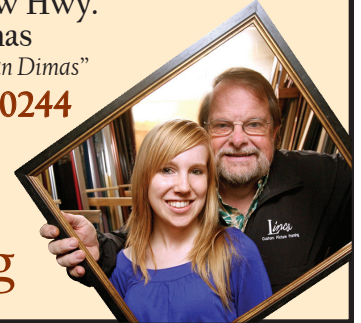
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Notes From the City Manager

Summer is here – looking for some local cost effective recreation? The city's summer Newsletter and Recreation Guide is now available. The guide not only contains helpful and interesting community updates and gardening ideas, but it is also a resource for summer activities

in San Dimas. Concerts in the park begin June 15 and run for the next 7 weeks with local and regional talent. Bring your lawn chairs and a picnic dinner. After the concerts, the city sponsors 2 outdoor movie nights at the Civic Center Park in August. The Farmers Market runs each Wednesday through the end of summer. The city's recreation staff has many programs, activities, and excursions for all ages. We even sponsor two sessions of family campouts at Horsethief Canyon Park. Our excursions go from museums to the beach, to Catalina, baseball games, pageants, amusement parks, even a Pirates Dinner Theater. If you do not have a newsletter handy, it is available on line at the city's web site www.cityofsandimas.com.

The city has prepared its budget for the upcoming year. Despite the economic slowdown and its accompanying challenges, the city continues to provide the same level of public services. We are concerned with the issues of the State Budget – particularly continued efforts to reduce if not eliminate Redevelopment programs throughout the State. Redevelopment has been such a productive tool to facilitate projects to address blighted properties, buildings or areas. These projects benefit the community and San Dimas, and all other levels of government benefit as well.

The Sheriff's Department Boosters holds an annual volunteer recognition dinner. Volunteers are recognized for their work and contributions to the community. The event is a reminder to appreciate all those that help out with community events and activities including youth sports programs. Thank you for your contributions – it makes such a difference in our community quality of life.

Please contact us at city hall if we may be off assistance
909-394-6200

Blaine Michaelis

San Dimas Chamber of Commerce Honors Eight Teachers

On Wednesday, May 11, 2011, the San Dimas Chamber of Commerce honored seven teachers from the Bonita Unified School District & one teacher from Canyon View School, which serves students from McKinley Children's Center in San Dimas.

The Teacher of the Year Banquet was held at San Dimas Canyon Clubhouse & over 120 were in attendance to honor these outstanding teachers. The Master of Ceremonies was the Mayor Pro Tem, Jeff Templeman. The teachers were selected by each school campus & each honoree was given a crystal apple award along with a \$100 Gift Card. In addition, their name is displayed on a perpetual plaque at each school.

The teachers honored were Ramona Hovda - Arma J. Shull Elementary School, Nelson Favela - Canyon View School, Sherry Smith - Fred Ekstrand Elementary School, Carol Phipps - Gladstone Elementary School, Leslie Sandoval - Lone Hill Middle School, Debi VandeLune - Ed Jones Education Center, Debbie Valderrama - Allen Avenue Elementary School, and Terry Casey - San Dimas High School.

This year's event was made possible by our Title Sponsors Tilden-Coil Constructors, Inc. & Waste Management. Grant sponsors were Adolph Ziemba, AIA & Associates, Inc., Capital Program Management, Inc. and Rachlin Architects. Recognition sponsors were Buddhist Tzu Chi Foundation, William & Mary Keh and Awards By Champion. Support Sponsors were Emmett & Pam Badar, Denis & Diane Bertone, Mitchell & Suzy Crawford, Don & Margie Green, Sander's Towing, Inc. and Green Photography.



Honored Teachers from Left to Right starting in back: Debbie Valderrama, Nelson Favela, Terry Casey, Debi VandeLune, Sherry Smith, Carol Phipps, Leslie Sandoval, and Ramona Hovda.



Chamber Member Alan Nash wins \$100 in membership drawing from the San Dimas Chamber of Commerce.

Planning Session . . . continued from page 2

government, providing marketing opportunities and business tools for success.

As part of the planning process, both new and existing programs, events and services will be subjected to our Core Value scrutiny. If there is a direct correlation between an existing or proposed program, event or service and one of the Chamber's Core Values, the Board of Directors may choose to support it as long as the Chamber has the resources to do it well and it is financially viable. The overall goal is to meet the needs of our members with everything that we do.

Please take a minute to contact Karen Gaffney at the Chamber office at 909-592-3818 or email her at kgaffney@sandimaschamber.com.

Golf Tournament . . . continued from front page

San Dimas Chamber Golf bags are being made to give to all golfers. Anyone interested in promoting their business by donating 100 items such as pens, note pads, golf towels, golf balls, or anything else to advertise your business is welcome. Coupons are also welcome. This is a great and inexpensive way to get your business name seen. Gifts for the raffle drawing are also a great way to help support the San Dimas Chamber and promote your business.

The Chamber, a non-profit organization, uses fundraisers to help pay for community development programs that serve the community and the businesses. Help promote local business by taking part in this year's tournament. Call the San Dimas Chamber at 909-592-3818 or stop by the office at 246 E. Bonita Ave. today.

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