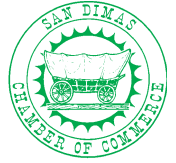


The PIONEER



Official Newsletter of the San Dimas Chamber of Commerce

The Mission of the San Dimas Chamber of Commerce is to foster and promote growth of the business and professional community while enhancing the quality of life in San Dimas.

May 2011

San Dimas Chamber Wins Top Prize

The new San Dimas Chamber Walk wins for best new idea at Southern California Association of Chamber Executives' conference. Karen Gaffney, President/CEO of the San Dimas Chamber of Commerce, won a trip to the California Business Summit in Sacramento after sharing with others the benefits of going back to the basics.

The new Chamber Walk offers members of the Ambassador Committee and Chamber Staff the opportunity to visit with businesses in the community and ask how things are going and where business assistance might be needed. These walks are a great way to say hello to current chamber members and a perfect time to share the benefits of membership with others.

The walks are also used as part of the chamber's economic development efforts. A master plan is created for each of the shopping or business districts highlighting where each business is located, which businesses are chamber members and where any vacancies are located. This information can then be used to promote possible locations when new businesses are looking to locate to the area and even support specific marketing campaigns for different areas to promote commerce.

If you are interested in participating in the walks, becoming an Ambassador, or learning more about this new program, please contact the San Dimas Chamber at 909-592-3818.

Five Easy and Inexpensive Ways to Promote Your Business

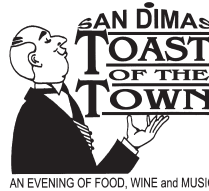
May Chamber Breakfast – May 5

*Providing Networking Opportunities
Creating a Strong Local Community*

Are you interested in how to effectively promote yourself, your services and your business? Attend the San Dimas Chamber monthly breakfast and learn everything from how to write a press release to the importance of having a website site and social media presence from Elaine Regus of ERPR.

Members are encouraged to take advantage of the networking opportunity and the self-introduction time as part of the program. In addition, members can promote their business by providing a gift for the business card drawing. This is a great way help others get to know about you and your business.

(continued on back page)



"Toast of the Town"

An Evening of Food, Wine and Music — May 19

*Promoting the Community
Providing Networking Opportunities*

Make your reservations now for the Sixth Annual Toast of San Dimas on May 19, 2011 at the newly remodeled Stanley Plummer Community Building at 245 East Bonita Avenue in San Dimas from 5:30pm to 8:30pm. You'll experience the finest cuisine from local restaurants and delight in the tastes of award winning wines all while enjoying the live musical entertainment. In addition, you will have the opportunity to win prizes, participate in a cash drawing and mingle with your friends and neighbors.

This elegant cocktail party is THE social event of the season. Reservations are open to everyone over the age of 21 and early bird pricing is only \$25.00 per person. For reservations and additional information, please contact the San Dimas Chamber of Commerce at (909) 592-3818 or stop by the office at 246 E. Bonita Ave., San Dimas. Don't delay - Tickets are limited.

WELCOME!!! . . . to Our Newest Members

The following members have recently joined our Chamber.
We would like to say welcome
and thank you for the opportunity to serve you.

Association of Chamber Members
(Non-Profit)
James Anderson
1249 So. Diamond Bar
Diamond Bar, CA 91765

Post Net
(Mailing Services)
Max Montes
142 E. Bonita Ave.
San Dimas, CA 91773



POT 'O GOLD UPDATE

Charles McIntyre, Venue Management Systems, Inc. was not at the April Mixer held at Emeritus at San Dimas on April 21st and did not win the \$500 Pot O' Gold. That means the Pot O' Gold will be \$525 at the Toast of the Town on May 19th, where the mixer will be held at the NEWLY RENOVATED Stanley Plummer Community Center. Remember, you must be a Chamber Member and be present at the mixer to win the Pot of Gold. The Pot O' Gold is awarded only to the name pulled (other representatives from that company are not eligible.)

~ Chamber News ~

Glendora Sam's Club Multi-Chamber Breakfast

On May 19, 2011 Glendora's Sam's Club is excited to host their first Multi Chamber Networking Breakfast. From 7:00a.m. to 9:00a.m. Sam's Club is opening its doors to the local Chambers Members of San Dimas, La Verne and Glendora. If you haven't had a chance to meet your neighbors this is a great way to break the ice and see who's next door. Bring plenty of business cards to pass out and marketing materials to display on the expo table.

Don't miss the chance to network with others at Glendora Sam's Club - 1301 S. Lone Hill Ave., in Glendora. See you there.

Golf Tournament to Benefit Businesses Set for June 6

Providing Networking Opportunities Creating a Strong Local Community

This year's Annual Benefit Golf Tournament will be held at the beautiful San Dimas Canyon Golf Course in San Dimas at 1:00pm, with check-in and lunch starting at 11:00am. The cost is \$150 per golfer and opportunities to promote and market your business through sponsorships and providing raffle and or tee bag items are also available.

Golf bags are being made to give to all golfers. Anyone interested in promoting their business by donating 144 items such as pens, note pads, golf towels, golf balls, or anything else to advertise your business is welcome. Coupons are also welcome. This is a great and inexpensive way to get your business name seen. Gifts for the raffle drawing are also a great way to help support the San Dimas Chamber and promote your business.

The Chamber, a non-profit organization, uses fundraisers to help pay for community development programs that serve the community and the businesses. Help promote local business by taking part in this year's tournament. Call the San Dimas Chamber at 909-592-3818 or stop by the office at 246 E. Bonita Ave. today.

Chamber of Commerce is Accepting Nominations for Business Awards

The San Dimas Chamber of Commerce is accepting nominations for awards to recognize businesses & businesspersons in San Dimas that have made a difference to the community:

Categories include:

- Business of the Year
- New Business of the Year
- Businessperson of the Year (male & female)
- New Commercial Building of the Year
- Renovated Commercial Building of the Year

Nominations are open to the entire community, not just Chamber members, but must be a San Dimas business or businessperson. Self nominations are encouraged and appreciated. Nominations should be received by the Chamber of Commerce no later than May 15, 2011. Presentations will be made at the Chamber's Annual Installation and Awards Dinner on July 14, 2011.

To request a nomination form, call the Chamber office at (909) 592-3818.

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~ Chamber News ~

A Communication from The Chair

Thanks for making it work!



We are well into 2011 and rushing towards the summer. The Chamber has an excellent Board of Directors and a group of outstanding Ambassadors that are committed to excellence in serving the business community. Our Dynamic Duo - Karen Gaffney, President/CEO, and Catalina Kim, Member Services Coordinator, have been busy since joining us this year. They are deep into learning about our many events. Karen has been implementing new ideas, pulling together the committees and planning for the upcoming Toast of the Town, Birthday Day BBQ, and Western Days. Our web-site will soon be full of information about these events and is being updated and revamped as I write. Check it out soon for the latest. I want to personally thank Karen for her dedication and long hours.

I want to also thank the growing involvement and attendance of local business in Chamber affairs such as the Monthly Breakfasts, (we have had some great programs this year), the Mixers and at other special events. Our Mayor, City Council and City Hall Staff have been very supportive of the San Dimas Chamber and we appreciate the great working relationship we have had through the years.

Our growing roster of Chamber members is impressive. A special thanks to the members who really get involve and form the committees that make the events work for everyone. Thank you to those who Chair these Committees for the extra time and work it takes to hold it all together and see the event' through fruition. Our Ambassadors have stepped up to the plate and have been out spreading the word about the Chamber and encouraging people to make their membership work for them.

New things are always in the works with the Chamber so whether you live, work or play in town, try not to miss an opportunity to network and enjoy San Dimas and build your business.

See you at the next monthly breakfast 5-5-11 and Toast of the Town 5-19-11.

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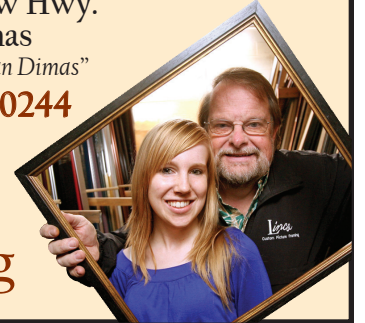
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New Member Spotlight

Dynamite Heating & Air - Jim Evans

With nearly twenty years in the industry, I have seen a lot from installation and service to business practices. Some of which would be considered subpar. For that reason, I strive to give my customers the upmost quality of installation, customer service and an informative insight in their specific needs and desires. I service most makes and models and install equipment best suited to the application from lowest of efficiency to the highest. I am eager to establish a positive and successful business within my community while giving you confidence in the service I will provide. Feel free to call AT 909-215-6530, even if only to solicit information with regards to your Heating and Air Conditioning needs and I will do my best to assist you.

New Member Spotlight

MOM'S LITTLE HELPER

Have you ever dreamed of having your own personal assistant to grocery shop, pick up dry cleaning or plan your next holiday party? Instead of trying to squeeze errands into your lunch hour or after work, let Mom's Little Helper do the running while you relax, enjoy your lunch and spend more time with your family.

"Don't let the name fool you! Everyone could use more time and that's what I make possible!" said Erinn Wich, owner of Mom's Little Helper. All pick-ups and deliveries are made at your convenience either at home or the office. Mom's Little Helper is the only service of its kind in the area.

Kick back and call Erinn today at (213) 364-1774 or email her at momslittlehelper1@rocketmail.com.



The San Dimas Chamber held a Ribbon Cutting ceremony in March to welcome Twisted Sage Café and Catering as a new business and member.



Civic Academy Class 2011 received a warm welcome from Mayor Morris along with a great leadership and motivational presentation from Bonita Unified School District Assistant Superintendent Lois Klein during the first day's retreat. Civic Academy sponsors include Southern California Edison, Southern California Gas Company, Waste Management, Golden State Water Company, City of San Dimas and the San Dimas Chamber of Commerce.

May Breakfast . . . continued from front page

The breakfast will be held on Thursday, May 5, 2011 from 7:30am-9:00am at the San Dimas Canyon Clubhouse located at 2100 Terrebonne Ave., San Dimas. The cost of the breakfast is \$15 per person. Reservations are needed to ensure adequate seating and food arrangements. Those wishing to attend the breakfast are asked to RSVP by calling the San Dimas Chamber at 909-592-3818.

TZU CHI 2011 Global Family Festival

In celebration of Mother's Day, the 45th anniversary of Tzu Chi Foundation and Buddha's Birthday, the Foundation is holding an annual Global Family Festival on Saturday, May 7, 2011. There will be an exhibition featuring games and information on disaster preparedness, healthcare, family wellness, eco-friendly living, and community service resources in the City of San Dimas from 3pm to 6pm and from 7:30pm to 8:30pm a Buddha's Birthday Ceremony will be held. This is a ceremony open to people of all faiths. Dinner will be served for those who are staying for the ceremony.

To RSVP for the event, please contact Joy Wang at ihsin_wang@us.tzuchi.org or (909)447-8613. For more information about the Tzu Chi Foundation, please contact (909)447-7799 or info@us.tzuchi.org, or visit www.us.tzuchi.org.



San Dimas Chamber Chairman of the Board Margie Green and President/CEO Karen Gaffney participated in the San Dimas Chamber's Civic Academy and had the opportunity to wear real police belts and experience first hand what it is like to go out on a call with the San Dimas Sheriff's Department.

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