

The PIONEER



Official Newsletter of the San Dimas Chamber of Commerce

The Mission of the San Dimas Chamber of Commerce is to foster and promote growth of the business and professional community while enhancing the quality of life in San Dimas.

November 2011

November 3rd Chamber Networking Breakfast

*Providing Networking Opportunities
Creating a Strong Local Community*

November's Networking Breakfast will have a special presentation on Emergency Preparedness for your business and home. Assistant City Manager for San Dimas, Ken Duran will be on hand to share tips on what items you should always have readily available. He will also share information about programs the city has in place in case of an emergency.

Members are encouraged to take advantage of the networking opportunity and the self-introduction time as part of the program. In addition, members can promote their business by providing a gift for the business card drawing. This is a great way help others get to know about you and your business.

The breakfast will be on Thursday, November 3, 2011 from 7:30am-9:00am at the San Dimas Canyon Clubhouse (2100 Terrebonne Ave. in San Dimas). Members are encouraged to attend and network with others and share their business cards.

The cost of the breakfast is \$15 per person. Those wishing to attend the breakfast are asked to RSVP by calling the Chamber at (909) 592-3818.

Pot of Gold - Now \$300



Sean Franke of Electronic Merchant Services was not at the October Mixer when his name was called - That means the Pot of Gold will be \$300 at the November Mixer hosted by

Twisted Sage Café in San Dimas. Remember, you must be a Chamber Member and be present at mixers to win.

Chamber Breakfast a Holiday Shopping Boutique Scheduled for December 1

*Providing Networking Opportunities
Creating a Strong Local Community*

Every year on the first Thursday in December, the San Dimas Chamber of Commerce hosts the Annual Holiday Shopping Boutique featuring retail Chamber members and their products & services.



This networking and shopping opportunity is **open to everyone in the community** and is a way to support our local Chamber merchants. Vendors attending so far include Sam's Club, Micky's Jewelry Studio, Palace Pet Salon, Klatch Coffee, Silpada, L & G Enterprises & Custom Truck Shop, just to name a few. If you are interested in being a vendor call us today as space is limited.

In addition to getting your shopping started there will also be a silent auction for several decorated Christmas Trees that everyone will be sure to want to see.

So mark your calendar to join us at the Boutique on Thursday, December 1st at San Dimas Canyon Clubhouse & Golf Course located at 2100 Terrebonne Ave. (just off San Dimas Canyon Road). The event starts at 7:30 a.m. with a delicious breakfast cooked to perfection by the Clubhouse Chef. It's only \$15 per person for the breakfast. The more the merrier—so invite a friend. RSVP at 909-592-3818.

Joint Holiday Chamber Mixer – December 1

San Dimas Chamber Members are invited to celebrate the Holidays with our neighboring Chambers from La Verne, Azusa & Glendora at the fabulous Glendora Country Club, which is located at 310 South Amelia in Glendora.

Mix and mingle Thursday, December 1 from 5:00pm – 7:00pm and enjoy a full buffet dinner and dessert station plus complimentary wine during social hour—all for only \$20 per person with reservations before November 25th. Call the San Dimas Chamber office at 909-592-3818 to RSVP or email us at officeassistant@sandimaschamber.com before it sells out.



New Member Spotlights

Dust Bunny Mafia

Whether you're looking to create a website, expand your online presence with social media or just need some business cards and an attractive brochure, Dust Bunny Mafia has your back.

DMB can help give your company a killer comprehensive marketing strategy by transforming your current brand into a cohesive and consistent identity online and in print. Services include: website design, graphic design, photography, flyers and social media.

Owner Bret Juliano has six years experience in web design and computer programming. "I worked my way through college practically applying course material to business ventures that gave me first-hand experience," Bret said. His clients include Nicole Criona of the LA Writers Group, who said, "I highly recommend using Bret for any branding or design work, print or web."

Contact Bret at 916-769-8197 or you can email him at bret@dustbunnymafia.com.

Seniors Helping Seniors

Seniors Helping Seniors provides in-home, non-medical care to senior citizens so they can remain in their own homes as long as possible. Services include light housekeeping, companionship, shopping, personal grooming/dressing, medical appointments, handyman services, transportation, light gardening and more.

"We only hire seniors with the 'heart-of-a-volunteer' to provide services to our clients," said Kathy Sasaki, who opened the business in San Dimas more than two year ago with her husband, Chet. "Our goal is to build close and lasting relationships between the client and the provider."

The service has a two-hour minimum for any one visit and two seniors can share a two-hour time period if they live in the same complex. The company and its independent contractors are bonded and insured. Call them at 909-599-5551 for more information.

JD Web Designs

John Davies, owner of JD Web Designs, is celebrating his membership in the San Dimas Chamber with a special offer for businesses in San Dimas, Glendora and La Verne: a 10-page website for \$200.

John custom designs websites and logos. His services are affordable, friendly and satisfaction is guaranteed. "I'm not done until the client is 100-percent satisfied," said John, who believes in building personal relationships with his clients.

John joined the San Dimas Chamber of Commerce for the networking possibilities and to get to know other business owners like himself. Call John at 626-539-3271 and view his portfolio at www.jd-web-designs.com.

Twisted Sage Café to Host November After Hours Mixer

Member Mixers Offer Networking Opportunities

Twisted Sage Cafe will host our next mixer on Thursday, November 17th at 433 E. Foothill Blvd., San Dimas, CA 91773. Twisted Sage Cafe is a warm and inviting restaurant that specializes in classic Americana cuisine with a healthy, modern twist. Serving up their delicacies for breakfast and lunch, there is also on- and off-site catering available. Twisted Sage accommodates those on-the-go as well as those looking to sit and relax while enjoying a good meal.

The Thursday mixer starts at 5:30p.m. and offers door prizes Cash/Cash Drawing and our traditional Pot O' Gold, which is now up to \$300. There is no charge for our mixers. Beverages will be available for purchase at the no host bar. Prospective members are always welcome and encouraged to come by.

Interested in Hosting a Mixer?

The San Dimas Chamber is scheduling mixers for the 2012 calendar year. Mixers are an excellent way to invite members into your business and promote what you do. Call 909-592-3818 for more info.

**Your neighborhood hospital
with a "Family" atmosphere.**

- **Emergency Room Always Open!
24 Hours a Day**
- **Prompt Medical Attention
Within Minutes of Your Arrival**
- **No More Long Waits**
- **Patients are seen by
Board Certified ER Physicians**
- **Lab, CT Scans and X-Ray
results in minutes**
- **93-Bed Hospital provides
many advanced services**
- **Family Birth Center**
- **Surgical Services**
- **Orthopedic Services**
- **Cardio-Pulmonary Services**
- **Diagnostic Services**



SAN DIMAS

COMMUNITY HOSPITAL

A Prime Healthcare Services Hospital

1350 W. Covina Blvd., San Dimas, CA 91773
909/599-6811 www.sandimashospital.com

THOMSON REUTERS
DIGITAL HEALTH SYSTEMS

Notes from the City Manager

Blaine Michaelis



Fall is a very active time for the community of San Dimas. We appreciate all those that helped to make Western Days, the Rodeo, the San Dimas Fun Run, and San Dimas High School Homecoming Parade such a success. These great community events are made possible by committed and helpful volunteers willing to give of their time to attend to all the details and make things happen. Again, thank you volunteers for your contributions.

Veterans Day, Friday November 11 at 3:30pm, the HEROES Organization is planning an unveiling of the Veterans Memorial. The public is welcome to attend. The finishing touches on the project are just about completed. Appreciation is expressed for those that have donated and helped make this project possible.

Please circle Saturday December 3 on your calendar for the Downtown Holiday Extravaganza from 1pm to 6pm. There will be activities, a mountain of snow, refreshments, and a visit from Santa. The event finishes with the annual Christmas Tree Lighting Ceremony at Rhodes Park. This is a great family and holiday event. Please join us.

Thanksgiving is a special time of year. We often pause and take the opportunity to gain a greater sense of appreciation and gratitude for things that matter most. We reflect on good things and recognize the importance of relationships and working together. San Dimas has achieved a wonderful quality of life one person at a time. Please accept our gratitude for all of the little things that are done throughout the community. Thank you to the youth volunteers, maintenance workers, store clerks, mechanics, nurses, teachers, public safety personnel, business owners, clergy, service clubs, and families. Let us all enjoy this Thanksgiving Season together.

Holiday Extravaganza—December 3

Join us for the Annual Downtown Holiday Extravaganza on December 3, 2011 in Downtown San Dimas, which includes the traditional Antique Shoppes, Strolling Carolers, Live Music, Mt. San Dimas Snow Slide, Pictures with Santa, Holiday Treasure Hunt and more! The City will be operating the Santa's Hayride through the downtown for a small fee. The Walker House will host the Holiday Marketplace for Non-Profit Organizations. If interested please contact San Dimas Parks & Recreation Dept. at 909-394-6230 by November 18. Starting at 6:00p.m., the San Dimas Chamber of Commerce will be hosting the Christmas Tree Lighting at Rhoads Park on the corner of Bonita Ave. & Monte Vista Ave. For more information call the City of San Dimas Parks and Recreation Dept. at 909-394-6230.

Family owned & operated - Over 30 years of design experience
Compare our prices to the competition - Total satisfaction guaranteed!

\$30 OFF
any order
over \$100

326 W. Arrow Hwy.
San Dimas
"In the heart of San Dimas"
(909) 971-0244

Lince
Picture Framing
www.lincepictureframing.com

Chairman of the Board News

Mitchell Crawford



Chamber provides input on revision of San Dimas Sign Code

In mid-October an ad hoc Sign Rules Committee of Chamber members met with Assistant City Manager Larry Stevens to learn about proposed changes to the City's Sign Codes. The Committee included Bill Emerson, Pat Myers, Tim Hughes, Chris Wendel – all business owners in San Dimas, and me.

Our Committee concluded that the proposed updates drafted by Mr. Stevens are constructive and carefully addresses the difficult sign issues in a beneficial and balanced manner. The City's revisions meet your Chamber's goals of balancing:

- Business needs – the need for the business to communicate their goods and / or services
- Consumer needs – the need for the consumer to understand the offerings of a particular business, and;
- Community esthetics – the need to avoid sign pollution

The ad hoc Committee also provided input to Mr. Stevens on suggested changes for enforcement of the new sign code.

We thank the City for providing the Chamber the opportunity to understand the potential Sign Code Update, and we thank Larry Stevens for the time he spent with the Chamber Sign Rules Committee.

Promote Your Business, Services, and Specials in the Pioneer - Take advantage of this great low cost benefit available to members only. Call us at 909-592-3818 today!

Western Days Was a Good Time For All

Providing Marketing Opportunities and Promoting the Community

What an amazing weekend we had for our 44th Annual Western Days Celebration. Saturday morning started off with our community parade with over 80 entries, from walkers to equestrian to vehicles. The weather was perfect and the crowds in the streets couldn't have asked for a better time. We thank ADP for being our Community Parade Sponsor and Piet VanGalen and all of the volunteers for all their hard work to make it a success.

The Band Competition hosted bands from local and not so local high schools and Junior High schools. We thank Daniel Sandt and his volunteers making this possible.

The entertainment was a big hit, ranging from live music to the historical re-enactment of the Gunfight at the OK Corral presented by *The Law Dogs and Ladies*. The children had a great time with all the wonderful activities provided by the Non-Profit Organizations and the gold panning that was provided by the students from LIFE Pacific College. Don't forget about the bouncies, mechanical bull & the rock climbing which offered hours of fun for both adults & children.

Thirteen young ladies ages 6-9 competed in this year's Little Miss San Dimas Pageant, which was coordinated by Lisa Crane from Platform Color Style Salon.

We would like to report that we sold out in all vendor spaces for Crafts, Business, Food and Non-Profit Organizations. We would like to thank Margie Green and Maurice Cueller for taking charge and being such great hosts and help for the vendors.

The behind the scenes activities of Bob Eslinger, Charles McCants, Bill Tilbury, Karon DeLeon, Waste Management and the folks from Venue Management who all ensured that systems were operational, all the grounds were pristine and our guests were well cared for. We thank San Dimas Canyon Golf Course, Bonelli Park and the Buddhist Tzu Chi Foundation for the loan of their golf carts, Jan's Towing and Sanders Towing for all their help in transporting equipment to and from the event.

A special thank you goes to our Western Days Chair, Mitchell Crawford, and all the volunteers, without whom we could not bring this fun weekend to our community. We also thank the City of San Dimas for all their help and support.

TROPHIES • PLAQUES • ENGRAVING
BRONZING • ACRYLICS • MEDALS • BRONZE CASTING

Awards by Champion

The Finest in Personalized Gifts, Awards and Specialty Items
CUSTOM WORK IS OUR SPECIALTY

T. JOSEPH FRANSEN

402 W. Arrow Hwy., Suite 9 127 N. San Gabriel Blvd.
San Dimas San Gabriel
(909) 592-9113 (626) 287-2171

Welcome!!! To Our Newest Members

Please help us welcome the following new members to the San Dimas Chamber of Commerce.

Mark Andersen & Associates (*Real Estate & Prop Mgr*)
120 W. Bonita Ave. #203, San Dimas, CA 91773
(909) 268-3910

Ridgeway & Conger (*Financial Advisor*)
P.O. Box 252, San Dimas, CA 91773
(909) 394-7393

La Verne Family Chiropractic (*Chiropractic*)
2138 Bonita Ave., La Verne, CA 91750
(909) 596-1038

Sher Tire, Inc. Goodyear (*Tires*)
100 W. Bonita Ave., San Dimas, CA 91773
(909) 599-6872

Hannan Chiropractic (*Chiropractic*)
2028 E. Route 66 #202, Glendora, CA 91740
(626) 914-1805

Maurice S. Kane, Jr. (*Individual Member*)

Take a moment to send a note with your business card and introduce yourself to a new member today. Make plans to say hello at a Chamber Breakfast or Mixer. King connections and helping other members helps everyone succeed.

Western Days Sponsors Support San Dimas Weekend "Thank You"

Thank you again to all of the volunteers and sponsors that made Western Days 2011 a great success.

Sponsors Included:

Community Parade – ADP

Business Display – San Dimas Community Hospital

Band Competition – Citrus Valley Health Partners

Entertainment – Golden State Water Company,
San Dimas Station Shopping Center and McDonalds

Little Miss San Dimas – Swan Day Spa and

The Bonita Corridor Down Town Merchants

Dog Contest – Palace Pet Salon

Support – Van Gaalen Construction and Don Davies

Contributing Sponsors –

Sanders Towing & Lock and Key • Waste Management

Platform Color Style Salon • Jan's Towing

San Dimas Grain & Bird Company • Target

Awards by Champion & Sound 2000

Venue Management Systems • Micky's Jewelry Studio

O'Malley's Flowers of San Dimas • Aniche Boutique

Hoyt Family Dentistry • Red Robin • Cakes Unlimited

GenesisDigitalTV • And The City of San Dimas