



Thursday, February 16, 2012 from 5:30pm to 8:30pm
Stanley Plummer Community Building
245 East Bonita Avenue in San Dimas

November 18, 2011

The San Dimas Chamber of Commerce is hosting its Seventh Annual “**Toast of the Town**” event, an elegant evening of food, wine, and live musical entertainment. This popular event provides local restaurants like yours with an excellent opportunity to showcase your best cuisine in a fun-filled atmosphere and we are inviting you to participate in this year’s event!

Your participation will increase visibility of your establishment to more than 350 local residents and business professionals. You are encouraged to present menu samplings of your choice; however, to prevent duplications, we ask that you keep us informed of your menu selections by completing the attached participation agreement.

We will furnish you with one display table and one prep table with draping, as well as single serving plates, napkins and forks. The use of table decorations and floral displays are highly encouraged as an award for the *Best Presentation* will be awarded at the end of the night. Three free tickets to the event will be provided to you for your staff to participate.

In addition to your exposure that evening, you will also receive the following opportunities:

- Recognition in the Chamber’s newsletter, *The Pioneer*, Chamber’s Facebook, Twitter, & website.
- Recognition in local newspaper.
- Recognition on event promotion posters throughout the area.
- Recognition the night of the event and in the event program.
- *New this year* – the Chamber will be offering a thank you goodie bag for all guests and ask that all vendor participants provide a coupon, promotional item or something special to entice the attendees to become future customers.

The participation agreement is enclosed for your convenience. We have limited availability and therefore ask that all participants be confirmed no later than December 20, 2011 to ensure proper recognition in our advertising.

Sincerely,

Laura Gallardo
Toast of the Town Chair

Denis Bertone
Toast of the Town Co Chair

Karen Gaffney
President/CEO

As the San Dimas Resource Center we are committed to
Creating a Strong Local Economy — Providing Networking Opportunities — Promoting the Community
Representing the Interests of Business with Government
Providing Marketing Opportunities and Business Tools for Success

San Dimas Chamber of Commerce • 246 E. Bonita Ave., San Dimas, CA 91773 • 909-592-3818 www.sandimaschamber.com